

Please Spread the Word



Administrators and staff members, please spread the word about this conference with your members. Everyone is invited to come, as groups, or as individual members and leaders. Each participant will leave the conference with samples of other ILRs' brochures, course listings, promotional materials, marketing ideas, and emergency preparedness plans. Each ILR will have the opportunity to share their methods for increasing member retention, developing unique courses, and planning trips and socials. All are invited to volunteer to serve on a panel, or make a presentation in one of the many breakout sessions. Registrants will receive a participants list, with contact information, to assist in networking. Each ILR will be invited to appoint a representative to the Southern Regional Council, a way in which we can all keep in touch, share ideas, and plan for future meetings.

Need more Brochures?

Please let us know if you need more copies of the conference brochure and registration form. We will be happy to send them. Let your members know that leaders are invited to bring friends and spouses. We will provide non-participants with suggestions for daytime activities, and we are offering a guest registration fee for the opening reception. Call (334) 844-5100, or email olli@auburn.edu.

For more information:

Visit: www.olliatauburn.org
Call: (334) 844-5100
Email: olli@auburn.edu

Sponsored by:
OLLI at Auburn

Co-sponsors:
OLLI at The University of Alabama
OLLI at The University of Alabama in Huntsville

Lifelong Learning is a banquet, and here are some possible session topics to whet your appetite:

- Conserving Our Most Valuable Resource: Involving, Rewarding and Retaining Members
- Web Log: Using Blogs to Support Academic Programs
- Best Foot Forward: Unique, Exceptional, Very Successful Courses
- Marketing to the TV Generation: Promotional Videos, Websites, Facebook and More
- Winners and Losers, Hits and Bloopers: Marketing Successes and Failures
- Part of the Family: Campus, Community and ILR Cooperation
- Hard Times Ahead? The Effects of the Economy on Our Host Institutions
- Sources of Funding and Scholarships
- Bells Ringing, Sirens Wailing, Call 911: Preparing for Emergencies
- Quality is Our Business: Setting Standards for Our Programs
- Space, the New Frontier: Where Does Your ILR Meet?
- What Makes It Special? Travel, Socials, Lectures
- The Next Generation: Models for Recruiting and Training Future ILR Leaders

Our closing general session will feature Kali Lightfoot, Director, OLLI National Resource Center, University of Southern Maine, "Shifts Happen: Lifelong Learning in a Time of Transition."



AUBURN
UNIVERSITY OUTREACH

2009 Southern Regional Conference for Institutes for Learning in Retirement:

Continue the Adventure

July 29-31, 2009
Auburn University Hotel and
Dixon Conference Center

Join Us and Learn!

Continue the Adventure



Come participate in a regional conference for members, leaders, and administrators of institutes for learning in retirement (ILRs), July 29-31, 2009, on the campus of Auburn University, in Auburn, Alabama.

We are continuing the adventure, continuing to learn and understand the excitement of this adventure in which we all participate, lifelong learning. In 2008, the three Osher Lifelong Learning Institutes in Alabama sponsored and hosted a short conference. The response was enthusiastic, and we were recruited to offer the program again in 2009. Based on participant requests, the conference was lengthened. We invite you and your fellow ILR members to join us and experience an adventure in learning. Your suggestions and proposals for sessions and panel presentations are very welcome. A session proposal form is enclosed and is accessible online at www.olliatauburn.org/conference.

Attend the conference, and meet with colleagues and fellow learners from Alabama, Florida, Georgia, Louisiana, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia. Participate in sessions on marketing, curriculum, membership management, effective teaching, institutional relationships, research possibilities and much more. Institutes from other regions are welcome to participate.

Everyone is invited to bring materials to share: brochures, publications, promotional materials, course outlines, and marketing videos. A materials area will be provided, and will include a DVD player.



Call for Session Proposals

The success of our conference depends upon the quality of the presenters and sessions. Consider sharing your ideas and experiences with others who are committed to the concept of lifelong learning. Information on submitting presentation proposals is on the conference website at www.olliatauburn.org/conference, or on the enclosed form. Proposals are due June 10, 2009.

About the Sponsoring Institutes



The Osher Lifelong Learning Institute at Auburn University, and our cosponsors, the Osher Lifelong Learning Institute at The University of Alabama, and the Osher Lifelong Learning Institute at The University of Alabama in Huntsville, are underwriting the conference expenses in order to keep the registration fee to an affordable \$95 per person. All sessions are held at the Hotel at Auburn University Hotel/Dixon Conference Center, with a opening night reception at the nearby Auburn University Alumni Center. Luncheon on Thursday and breakfast on Friday are also included.

OLLI at Auburn University began in 1990, as the Auburn University Academy for Lifelong Learners, with 37 charter members. In 2007 we received an Osher Foundation grant, and changed our name. We ended our 2007-2008 program year with 543 members. We anticipate close to 600 members in this program year. We offer more than 40 classes in each of our three quarters plus summer programs, and host trips, special events and lectures, and regional conferences, as well. We are completely member-led, and pay no instructors. Almost half of our members take a leadership role in the program, beyond participating in classes. Visit our website at www.olliatauburn.org to learn more about our classes and view our ten minute video.

OLLI at The University of Alabama is a membership program that is member-planned and member-managed. Member participation and volunteerism are the fuels for the success of OLLI. This new academic cooperative provides mature adults with opportunities for intellectual stimulation, cultural development, and social interaction. OLLI's educational programs are centered on courses developed by and often taught by its members, who volunteer their time and talents to share their knowledge and interests with other members. You'll find no homework, no exams, no required college degree, no age threshold (and no academic credits)—just learning for the fun of it. We are currently at 580 members. We offer courses in Tuscaloosa at The Bryant Conference Center and in Gadsden at The Gadsden Center.

OLLI at The University of Alabama in Huntsville began in the Division of Continuing Education in 1993 as The Academy for Lifetime Learning. In June 2005, we became the Osher Lifelong Learning Institute (OLLI) at UAH, and have been the recipients of Osher grants and two \$1,000,000 endowments. Our volunteer-based and member-governed OLLI provides over 1,000 members with opportunities to attend approximately 50 courses during each fall, winter, and spring term. In addition to receiving three term catalogs and 10 newsletters annually, members enjoy the benefits of using the UA Huntsville library and bookstore, discounted membership in the Fitness Center, free Wednesday Bonus sessions, and a variety of cultural, social, and special events each year.

The Hotel at Auburn University /Dixon Conference Center

All of our conference sessions, except the first evening reception, will be held at the lovely Hotel at Auburn University/Dixon Conference Center, located on College Street, across from the Auburn University campus. This outstanding facility includes 247 guestrooms, an excellent restaurant and a state of the art conference center. See the facilities at www.auhcc.com.

Accommodations

We have reserved a block of rooms at the Hotel, at a special conference rate of \$96 per night, deluxe king or double. This rate will be honored for reservations made by July 15. When making reservations, refer to "Southern Regional Conference for Institutes for Learning." Reservations must be confirmed by credit card. Contact the hotel at 1-800-228-2876 or (334) 821-8200, or <https://booking.ihotelier.com/istay/istay.jsp?groupID=357567&hotelID=6493>.

Auburn is easily accessible from I-85. For driving directions, and information about the Auburn University campus, visit <http://www.auburn.edu/map/directions/php>. Auburn is 90 miles southwest of the Atlanta airport, and we recommend flying to this hub. Scheduled shuttle service is available to Auburn from the Atlanta airport. Other airports are located in Columbus, Georgia (45 miles) and Montgomery, Alabama, (55 miles).

Registering for the Conference



All interested people are invited to participate in the program, including those people interested in starting an institute for lifelong learning. Although it is designated as a southern conference, learners from any state are welcome. A registration form is included in this mailing or you may register using on-line forms available at www.auburn.edu/outreach/opo or www.olliatauburn.org/conference. The conference schedule will be available in June. The conference begins after lunch on Wednesday, July 29, with an opening session at 1:00 p.m. We will conclude the meeting with a closing session ending at 12:00 noon, on Friday, July 31.